

## **Accelerate The Achievement of Your Goals During The Summer** **by Peggy McColl**

### **For Business Goals:**

What are your beliefs about the pace of business during the summer months? Do you believe that business comes to a screeching halt during the summer months? Do you take more time off in the summer than any other time during the year? Do you find that your productivity decreases during the summer months? If so, then read on and find out how to make this summer a record breaking goal achieving summer.

Summer months are typically considered to be a *quiet* time for some businesses, but not all businesses. Although I can appreciate that we do choose to take time to be with our family in the summer and take the time to relax and recharge our batteries. However, if we believe that most businesses "shut down" for the entire summer period, and we allow our efforts to substantially decrease during this period of time to reflect that belief, our overall results will be reflective of that.

Since the masses believe that business is slow during the summer time, this belief alone provides a tremendous opportunity. Why? Because most people have the belief that when business is slow, they don't need to work that hard, or even bother trying to contact people because they are on vacation.....they don't even try.

Here's my belief.....if the masses are relaxing, kicking back, and not putting in much effort, then this is time to turn up the productivity. Why is this the time to turn up the productivity? Because your competitors are taking it easy and not focusing on business and this opens up doors for you to pursue. In addition, people are typically more relaxed during the summer months, and therefore, more receptive.

Several years ago someone told me that we get more done during the week before vacation than any other week during the year. If this is true, my suggestion is this: every week imagine that you are about to go on vacation, even though you are not, and work as if you must get things done. Finish that assignment, make the extra calls, complete another proposal, write out another marketing plan, update the business report, etc. Complete all incomplete projects and/or tasks.

If you plan to take a week, or two, or even three weeks to be with your family, then enjoy the time with your family. During the remaining weeks of the summer while you are working, be more creative, be more focused, be more determined, be more faithful, be more giving and be more enthusiastic than any other time. Increasing these states of being will separate you from the rest. You will rise to the top. Your results will soar.

Now is the time to become more than you have demonstrated in the past. Now is the time to tap into your innate talents. Now is the time to show the world your greatest gifts. Now is the time to rise above the rest and soar to greater heights. You

will illuminate brighter than you ever have before and your efforts will be noticed, and more importantly, you will be rewarded.

### **For Personal Goals:**

Summer time is a relaxing time of year. When flowers are blooming, the sun is shining, people are vacationing, and as a result, the overall levels of stress dissipate. When you are more relaxed, you are more receptive and more creative. While in a relaxed and happy state of being, do the following goal achieving steps to accelerate your goal achievement this summer:

- Take this time to review your entire goal list. Do it now!
- If you do not have a goal list, create one.
- Categorize your goals.
- Re-evaluate your deepest desires and wishes.
- Find out what you are most passionate about.
- Modify your goals.
- Prioritize your goals or re-prioritize your goals.
- Plan the achievement of your goals.
- Create Goal Charts for your top goals (see sample Goal Charts in *On Being...The Creator of Your Destiny* hard cover book by Peggy McColl).
- Ask others to help you achieve your goals.
- Plan the summer activities for goal achievement by answering this question:  
What will I do this summer towards the achievement of my goals?
- Write out a goal card on a 3" x 5" index card and carry it with you.
- And, keep focused on your goals in everything you do.

Wishing you a wonderful, fun, joyful summer and make this a record breaking goal achieving summer!

*"Don't let what you think you cannot do interfere with who you are." Peggy McColl*

From a sign on the wall of Shishu Bhavan, the children's home in Calcutta  
Mother Teresa

### **Anyway**

People are often unreasonable,  
illogical, and self centered.  
Forgive them anyway.

If you are kind people may  
accuse you of selfish, ulterior motives.

Be kind anyway.

If you are successful, you will win  
some false friends and some true enemies.  
Succeed anyway.

If you are honest and frank,  
people may cheat you.  
Be honest and frank anyway.

What you spend years building,  
someone could destroy overnight.  
Build anyway.

If you find serenity and happiness,  
they may be jealous.  
Be happy anyway.

The good you do today,  
people will often forget tomorrow.  
Do good anyway.

Give the world the best you have,  
and it may never be enough.  
Give the world the best you've got anyway.

You see, in the final analysis,  
it is between you and God.  
It is never between you and them anyway.